

FREEDOM OF INFORMATION REQUEST – FOI-09-0130

Old ref. FOI-1750

Council Free Publications

1. Does your council have a council free sheet?

Yes

2. How often is the free sheet published?

At the moment ten editions per year, but as from April 2010 it goes to six per year

3. How many (i) Full-time (ii) Part-time staff work on the free sheet?

No full time; the work is spilt between all members of the media team. There are three officers and one manager. The editor is the media manager and it forms a part of the manager's wider role.

4. How much advertising revenue has the free sheet generated in each of the last five years?

2004/5: £ nil

2005/6: £500

2006/7: £41,805

2007/8: £12,984

2008/9: £23,168

5. Does the free sheet contain entertainment listings?

Yes

6. What were the total costs of producing the free sheet in each of the last five year (including staff costs, materials such as papers and printing costs etc.)

2004/5: £252,891

2005/6: £248,080

2006/7: £297,061

2007/8: £184,506

2008/9: £213,965

The newspaper has undergone several changes since its launch in 2004 from a tabloid 8-page newspaper to its present format of a 24-page A4 magazine and the number of editions has fluctuated from 12 to six to 10 which accounts for the budget fluctuations.