

FIGURE 1 RELATIONSHIP BETWEEN SUSTAINABLE TRAVEL SCHEMES AND PETERBOROUGH'S LOCAL TRANSPORT PLAN

The table below shows how each project scheme complements the LTP objectives.

| Project Schemes | | Overarching objectives from Local Transport plan | | | | | | | |
|-----------------|---|--|---|--|--|---|--|---|--|
| | | Accessibility – Better accessibility for all sectors of the community to the transport network (with particular reference for those living in rural areas and those with mobility difficulties). | Economy – Support local economic performance by the provision of an integrated transport network. | Efficiency – Make the best use of existing transport infrastructure. | Environment – Reduce the environmental impacts of transport. | Healthy Travel – Improve community health by increasing walking and cycling and reducing transport related pollution. | Integration – Greater integration between different means of travel and with other policy areas. | Safety - Reduce the number of Personal Injury Accidents amongst all travellers and reduce travel related crime. | Travel Choice – Increase choice and improve quality. |
| 01 | Personalised Travel Planning | 44 | 4 | 44 | 44 | 44 | 44 | 44 | 44 |
| 02 | Travel Database | 0 | 4 | 44 | 4 | 4 | 4 | 44 | 4 |
| 03 | Marketing and Promotion | 44 | 44 | 44 | 44 | 44 | 4 | | 44 |
| 04 | Cycling Enhancement | 4 | 4 | 4 | 44 | 44 | 44 | 44 | 44 |
| 05 | Walking and Safety | 4 | 4 | 44 | 44 | 44 | 44 | 44 | 44 |
| 06 | Business Travel Planning | 4 | 44 | 44 | 44 | 44 | 4 | 4 | 44 |
| 07 | Urban Traffic Control | 0 | 44 | 44 | 4 | 4 | 0 | 4 | 44 |
| 08 | Real Time Passenger Information | 44 | 4 | 44 | 4 | 4 | 0 | 0 | 44 |
| 09 | Passenger Information Schemes | 44 | 4 | 44 | 4 | 4 | 0 | 0 | 44 |
| 10 | Transportation Interactive Website | 44 | 44 | 44 | 4 | 44 | 0 | 0 | 44 |
| 11 | Interactive Kiosks | 44 | 44 | 44 | 4 | 44 | 0 | 0 | 44 |
| 12 | Travel Information Centre | 44 | 44 | 44 | 4 | 44 | 0 | 0 | 44 |
| 13 | Interactive Mapping | 44 | | 44 | 4 | 44 | 0 | 0 | 44 |
| 14 | Integrated Sustainable Transport Guide | 44 | 44 | 44 | 4 | 44 | 0 | 44 | 44 |
| 15 | Sustainable Transport Interchange Information | 4 | 4 | 44 | 4 | 44 | 0 | 44 | 44 |
| 16 | Smartcard | 4 | 44 | 44 | 4 | 4 | 0 | 44 | 44 |
| 17 | Route Branding | 4 | 4 | 44 | 4 | 4 | 0 | 0 | 44 |
| 18 | Home Zones | 4 | 4 | 4 | 44 | 44 | 44 | 44 | 4 |

KEY: Strongly support 44, Support 4, No relationship / neutral impact O, Does not support X, Very strongly does not support XX, Relationship unclear U