

Section 8

Project Partners

8. Project Partners

8.1 Outlined in the table below are the key project partners for the 'Sustainable Travel Demonstration Town' initiative. Further partners will be brought on-board as the project progresses.

Key project partners	Schemes where partner will play a key role	Overview of contribution to the project
SUSTRANS Sustainable Transport Charity	1,2,4,14,15	<ul style="list-style-type: none"> • Undertaking of Personalised Travel Planning • Technical advice and support • Local Project Manager • Guidance and support • Liaison with Socialdata with regards to research and evaluation exercise
PECT Peterborough Environment City Trust	4,15	<ul style="list-style-type: none"> • Provision of office accommodation for Sustainable Travel Team • Promotion of Green Fuels • Support through the Local Strategic Partnership • Assist with the identification of further finding streams • Lend expertise in the field of running promotional events • Commit to at least 1 day a month of staff time to the project
English Regions Cycling Development Team	4	<ul style="list-style-type: none"> • Help, guidance and support • Experience in all aspects of cycling • Two days of time donated to the project per month
UKCEED UK Centre for Economic & Environmental Development		<ul style="list-style-type: none"> • Work together to assess the potential of the development and promotion of Peterborough Rail Station • Undertake a scoping study to determine the viability of 'ultra light' transit systems along certain corridors • Jointly undertake pilot studies on low carbon fuels
Stagecoach	8,10,12,13,14,15,16,17,	<ul style="list-style-type: none"> • Increase frequency of buses along key corridors • Provision of low floor vehicles on key routes • Personalised Travel Planning involvement • Cost contribution towards Real Time Passenger Information

		<ul style="list-style-type: none"> • Provide staff time to work on the project
Cavalier Travel	8,10,12,14,15,17,	<ul style="list-style-type: none"> • Real Time Passenger Information consultation • Personalised Travel Planning involvement • Route Branding • Integration of Sustainable Transport Networks
GPIA Greater Peterborough Investment Agency	6	<ul style="list-style-type: none"> • Business Travel Plan involvement • Promotion and Marketing of Peterborough
Cambridgeshire Constabulary	4,5,	<ul style="list-style-type: none"> • Communication and project liaison • Consultation, advice and guidance
GNER Great North Eastern Railways	4,9,14,15,16	<ul style="list-style-type: none"> • Passenger Information Screens • Staff to provide travel information • Input into the development of the internet site • Signage between transport interchanges • Platform 2 passenger information
RPC Rail Passengers Committee		<ul style="list-style-type: none"> • Lobby to gain support from the rail industry • Provision of guidance and support on rail issues
Peterborough City Centre Forum		<ul style="list-style-type: none"> • Support with the marketing and promotion of sustainable travel initiatives • Development of a public / private sector partnership
LSP (Local Strategic Partnership) Environment and Transport Board		<ul style="list-style-type: none"> • To provide consultation and feedback on project schemes and project as a whole
Queensgate Management	9,11	<ul style="list-style-type: none"> • Passenger Information Display Screens • Interactive Kiosk locations • Risk assessment • Project Management
CARPLUS	6,21	<ul style="list-style-type: none"> • Consultation and advice on the development of setting up a car club
ATKINS	2,7	<ul style="list-style-type: none"> • Potential external consultants for numerous projects
Peterborough City Council's Corporate Communications Team	1,3	<ul style="list-style-type: none"> • Co-ordination of all key media outlets within the city • Providing advice and guidance on press releases and media liaison

FTA Freight Transport Association	22	<ul style="list-style-type: none"> • Consultation with the development of key delivery routes within the city
Greater Peterborough Primary Care Partnership	4,5	<ul style="list-style-type: none"> • Co-ordination with the 'Walking for Health' project • Support, advice and guidance on project schemes • Cycling for health
University of Newcastle	2	<ul style="list-style-type: none"> • Post Graduate research projects
NHS (Peterborough Hospitals)		<ul style="list-style-type: none"> • Travel plans • Partnership work on numerous schemes • Part funding of public transport services
Peterborough City Council Community Services (Tourist Information Centre)	12	<ul style="list-style-type: none"> • Partnership work on the development of the Travel Information Centre