



Your travelchoice in Peterborough

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good going Newsletter
Issue 22 June 2010

Your city, your move!

Welcome to the June *good going* newsletter! The newsletter aims to keep you up to date with all sustainable transport news, information, events and new *good going* discounts. Those with email access can sign up to receive the new improved interactive e-newsletter. If you would prefer to be sent the newsletter electronically, please email Travelchoice@peterborough.gov.uk.

Travelchoice website

The new Travelchoice website (www.travelchoice.org.uk) is a one stop shop for all travel information in Peterborough. It has colour coded sections making the site easy to navigate and meets the highest accessibility standard. As

well as bus timetables and journey planning, there are sections for businesses working on travel plans, for parents wanting alternatives for the school run and information for specific journey purposes such as shopping, leisure, accessing healthcare or commuting. The site now includes a 'virtual' bus stop, a new Flickr image upload facility, events calendar and free downloads

section. The site will be regularly updated and will eventually include even more exciting additions such as You Tube video links.



Keep an eye on the Travelchoice website for new patrons.

Summer Cycling The Tour Series Tuesday 15 June

The main race starts at 7pm, but the 'cycling festival' will be in full swing from 11am onwards. Following the success of the 2009 Tour Series,

Peterborough will once again host this prestigious cycle event. Last year's event attracted over 8,000 spectators; let's hope it's bigger and better this year! From



11am onwards Long Causeway and Cathedral Square host various cycling events and stalls, including races for businesses, Peterborough's amateur cycling clubs and local schools. Visit www.travelchoice.org.uk for full details.

Bike Week Saturday 19 to Sunday 27 June

Throughout Bike Week Travelchoice will offer a variety of events and competitions to celebrate cycling in Peterborough. Events will include Pedal for a Pasty (free pasty from the Cornish Pasty Company for cyclists from 8am-9am on 23 June), Spin for a Free Swim (all week at the Lido), and a Green Wheel challenge on Sunday 20 June!

For more information on all events visit www.travelchoice.org.uk

Green Festival

This years Green Festival, organised by Peterborough Environment City Trust (PECT) runs from 29 May - 6 June 2010. Travelchoice and PECT have joined forces to run three exciting, family cycling events:



Bank Holiday Monday Family Cycle Challenge

When: Kicking off at 10.30am
Where: Ferry Meadows – Water Sports Centre

You can walk or cycle and there are different routes to suit different abilities with family friendly challenges along the way! You can choose which challenges you want to take part in and gain points to win eco prizes donated by Travelchoice.

Continued on reverse

Watch out for wildlife, have a go at archery, traverse the boulder wall, follow clues and solve riddles. After the challenge, come and chat with Travelchoice staff, pick up free walking and cycling guides, visit Dr Bike, enjoy a well deserved picnic or sample organic wines (grown ups only!).

No need to register, just turn up on the day from 10.30am. Last entry is at 1pm. You can bring your own bikes or hire them. Prize giving is at 2pm.

Cycling John Clare Country with refreshments at Clare Cottage

Date: Wednesday 2 June @ 6.15pm

Start/Finish: Werrington Centre (outside the entrance to Werrington Sports Centre and the Library)

Length: 11 miles (inc. stops approx 2hr 10mins)

This circular route takes in quaint rural villages, including Grinton, Etton and Helpston. The route is suitable for all as the majority of the route is on quiet lanes and country roads; however, there is a railway bridge to negotiate and a couple of road crossings.

Cycling the Nassaburgh Trail with a BBQ at Willow Brook Farm

Date: Friday 4 June @ 6.15pm

Start/Finish: Bretton Centre (outside the entrance to Bretton Centre / Sainsburys entrance)

Length: 13.5 miles (inc. stops approx 2hr 30mins)

This circular route takes in scenic countryside and picturesque rural villages including Castor, Ailsworth and Marholm. The road is predominantly on quiet lanes, but some negotiation of busier roads is required, therefore whilst suitable for families, we would recommend only confident cyclists to attend.

Bus service changes

Changes to city buses came into effect on 16 and 30 May 2010.



- The city council's Local Link 402 and 403 services have been withdrawn as research showed they were under-used.
- Due to a high number of passengers using the Local Link 406 service, this service is now half-hourly (3 month trial).
- Local Link 404 will only run on Sundays
- Local Link 401, 407, 408, 410 and 413 services will all run to new timetables.
- Local Link 410 will no longer serve Dogsthorpe, but will instead run to Newborough and Stagecoach has re-routed the Citi 5 to provide better coverage to the Dogsthorpe area.
- The Call Connect service has been introduced to serve passengers in rural areas.

Stagecoach have also made timetable changes

- Citi 7 – the section between Parnwell and the City Centre has been renumbered Citi 6 and extended to Hampton. The section between Parnwell and Eye transfers to routes 36 and 37.
- Buses will serve Eye every 30 mins for most of the day, with extra journeys to Thorney.
- There are also minor changes to Citi 5, Citi 6, 22, 23, 24 and 37 routes.

Full details are available at www.travelchoice.org.uk

School Travel Update

Bike to School Week was celebrated in April with four secondary schools receiving Cycle Maintenance Workshops, teaching students how to change inner tubes and fix brakes. Congratulations to

Braybrook Primary School with 80 children cycling to school that week!

A new campaign, Miles Better, ran from 17 to 21 May which rewards children for walking, cycling, using public transport and car sharing to school!

A new Park and Stride site was unveiled at Southfield's Infant and Junior Schools and six schools in Peterborough are set to receive



Bikeability cycle training this summer. We also hope to offer free Bikeability cycle training to the majority of primary schools in the city from next September.

Travelchoice Centre

The Travelchoice Centre is selling tickets for the East of England Show this year. The show takes place on 18, 19 and 20 June so make sure you get your tickets in time!

Packing your suitcase for your summer holiday and haven't got any luggage labels? The Travelchoice Centre is selling National Express luggage labels for only £1 each.

Bike Belles

In early 2009 Sustrans research found that 79% of British women never cycle at all, so launched the Bike Belles campaign to encourage more women into the saddle. Information has been collated into a handy guide which you can download for free from www.sustrans.org.uk/resources/Bike-Belles.

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