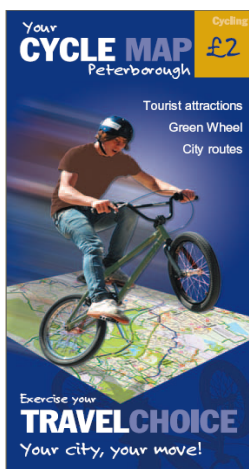


Good going newsletter Issue 14: Summer 2008

In this edition we announce new discounted rail fares coming into effect in May, Bike Week 2008, the Green Festival and the winners of last month's cycle route competition. We also have a short editorial about the Council's recent achievement of being awarded 'Beacon Status'.

Bike Week 2008

Bike Week 2008 runs from 14-22 June and cycling events will be taking place across the UK, with a number taking place here in Peterborough. Call 0845 612 0661 or visit the website at www.bikeweek.org.uk to find out about events near you.



Don't forget you can pick up a Peterborough Cycle Map which includes the Green Wheel and local cycle networks. It costs just £2.00 and is available at the Travelchoice Centre, Tourist Information and most cycle shops.

Know your cycle routes?

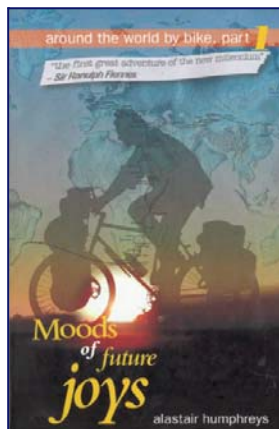
Congratulations to the following *good going* members who correctly named three of Peterborough's cycle routes. Each will receive a copy of Anna Semlyen's book 'Cutting your car use': Mr R Spires, Mrs J Miller and AC Bilton.

Good going competition!

In 2001 Alastair Humphreys embarked on what Sir Ranulph Fiennes has described as the "the first great adventure of the new millennium" by starting a cycle ride that would circumnavigate the globe. Over 4 years and 46,000 miles long, the first half of this epic journey is wonderfully captured in his book 'Moods of Future Joys'. We have a copy up for grabs with this edition of the *good going* newsletter. To enter, simply answer the question below.

Which National Cycle Network route is currently open between Peterborough and Cotterstock that will eventually lead right through to Birmingham?

Send answers on a postcard to Travelchoice, 3rd Floor Midgate House, Midgate, Peterborough, PE1 1TN or get on line and email us at: travelchoice@peterborough.gov.uk. A winner will be chosen at random and announced in the next newsletter.



New leisure fares on National Express, East Anglia

A number of new cheap day returns are going to be introduced by National Express East Anglia this month, allowing reduced cost travel to a number of towns in Suffolk. From the 18 May, you will be able to buy cheap day returns from Peterborough to;

Bury St. Edmunds	£14.50
Stowmarket	£16.00
Ipswich	£17.50
Felixstowe	£17.50

Tickets will be valid on any train after 09.00 on weekdays and at any time over the weekend. Bury St Edmunds is particularly worth a day visit with its famous Abbey Gardens and weekly market on a Wednesday. If you take your bike along for the day (no charge), it's only a short cycle to Ickworth House, a National Trust property with surrounding grounds and parkland, located three miles south west of Bury. The house can also be reached by footpath at a distance of 4.5 miles from Bury.



Bus timetable changes

As of 13 April, the Local Link 410 service was reinstated on Sundays and bank holidays operating Newborough-Eye-Showcase Cinema-Peterborough.

Cycling for health

On Sunday 1 June Peterborough Environment City Trust are hosting a cycle for health bike ride, starting on the Embankment and going along the Nene North bank. The event starts at 10:30 and will be followed by refreshments and competitions. Two routes have been organised - an easy and a medium ride; both of which are suitable for all. For further information contact Janine Starling on 01733 567254.

Happy 3rd birthday!

April was the third birthday of Peterborough's free on-line car share matching service, carsharepeterborough.com. The service was launched in April 2005 and since then has seen a steady increase in members. Visit www.carsharepeterborough.com for further information about sharing your journey. The site also allows you to find someone to share your journey with when travelling by foot, bicycle or taxi; the 'budi' scheme.

Newsletter update

The *good going* newsletter will be sent out quarterly from now on as opposed to bi-monthly. There will be a Spring, Summer, Autumn and Winter newsletter. The Autumn issue will be out in September.

Peterborough City Council awarded 'Beacon' status

The Beacon Award was presented by the government's Improvement and Development Agency (I&DeA) for improving accessibility to public transport for people with disabilities and for other vulnerable groups at a prestigious awards ceremony in London.

The Integrated Passenger Transport Unit's Beacon status will be used as an example of excellence that can be followed by other local authorities. Beacon status recognises local government services that demonstrate clear vision, high customer satisfaction and willingness to innovate.



"We are thrilled to receive such a prestigious award" said city council Integrated Passenger Transport Unit manager Teresa Wood. "We have undertaken a range of initiatives that have helped improve accessibility and reduce social exclusion for communities across Peterborough. This has resulted in new services for residents, more people choosing public transport compared with downward trends nationally and higher levels of satisfaction among bus users with the services provided and the travel information available".

The city council was awarded Beacon status following the introduction of a range of improvements. It has worked with Peterborough Primary Care Trust (PPCT) and other partners on improving accessibility to health and social care through better integration of local authority and health transport services.



Get away by bus

Fancy a short trip without the hassle of driving or flying? Then visit the Travelchoice Centre in Queensgate Bus Station to book a coach break or holiday. Current trips include:

- Peterborough Travel Consultants - cruising in the Chilterns with a ploughman lunch on Sunday 1 June.
- Shaws Coaches – Cotswolds coach and rail tour on Sunday 8 June.
- Peterborough Travel Consultants – Swiss Explorer and Heidi Country from 27 July – 4 August.



- Peterborough Travel Consultants – Romantic Rhine and Rhine Valley, Assmannhausen from 8 – 11 August.

For more information on availability, prices and booking tickets, visit the Travelchoice Centre in Queensgate Bus Station.

Peterborough Green Festival 2008

The Peterborough Green Festival kicks off on Saturday 24 May in Cathedral Square – you may have seen the posters around the city. Many local organisations who are involved in environmental work will be participating, including Travelchoice. Each will be offering lots of information and encouraging everyone to take part in the interactive exhibitions. Keep an eye on the local press for more details. For more information contact Peterborough Environment City



good going discounts

The following organisations are some of our *good going* patrons offering a discount to card holders:

Wareley Motor Repairs

20% off CO₂ testing, services and repairs

Tel: 01733 312384

First Choice

(Serpentine Green and Queensgate travel shop only)

5% off all UK breaks, UK coach tours and worldwide cruises

Tel: 01733 553303 Serpentine Green

Tel: 01733 890048 Queensgate

On Yer Bike

10% off all full priced accessories

Tel: 01733 561550

Orton Meadows Pitch & Putt

10% off a round of Pitch and Putt

Tel: 01733 237478

Milletts

10% off all full priced merchandise

Tel: 01733 341374

The Pizza House

10% discount on all evening meals (between 6pm–11pm)

Tel: 01733 567929

Lakeside Bar & Café, Ferry Meadows

10% off all purchases

Tel: 01733 370293

Stylistics Hairdressers

15% off all hair & beauty treatments (not to be used in conjunction with other offers)

Tel: 01733 565622

Café Nova

20% off all purchases (not to be used in conjunction with other offers)

Tel: 01733 890563

Bristows Cycles

10% off purchases over £10 (excl. repairs)

Tel: 01733 231755

Flag Fen Archaeology Park

20% discount on standard entry

Tel: 0844 414 0646

Railworld

1 free entry with 1 full adult ticket

Tel: 01733 344240

Activity World

£1 off child admission

Tel: 01733 558774

Motorsavers

10% off any bike or cycle accessories

Tel: 01733 565059

Great Performance Ltd

10% off the world's most accurate pedometers

Tel: 0845 868 1886 or visit

www.digiwalker.co.uk/goodgoing

Contact Travelchoice:

01733 747474

travelchoice@peterborough.gov.uk