

Appendix 13 - Summary of key objectives, actions and targets

Objective 1: Work with schools to encourage all schools to develop a school travel plan		
Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11 LTP CONG16 - Number of eligible students travelling to school by public transport LAA NI47 - Adults killed and seriously injured LAA NI48 - Children killed and seriously injured LAA NI56 - Obesity among primary school age children in year 6 LAA NI67 - Congestion – average journey time during the morning peak LAA NI117 - 16 to 18 year olds who are not in education, training or employment LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI177 - Local bus journeys LAA NI185 - CO ₂ reduction from LA operations LAA NI186 - Per capita CO ₂ emissions LAA NI188 - Adapting to climate change LAA NI194 - Level of air quality – reduction in NO _x and primary PM ₁₀ emissions through LA's estate and operations LAA NI198 - Mode of travel to school	
Key actions	Responsibility	Timescale
Liaise with remaining 9 schools (1 secondary, 6 primary and 2 independent) to ensure that they complete their school travel plans by December 2010	School Travel Plan Co-ordinator	Short
Promote other linked initiatives which are covered in the school travel plan and that impacts on child health and sustainable travel, such as Eco school status and healthy schools status	School Travel Plan Co-ordinator	Short
Evaluate all new school travel plans using the DCSF 2007 guidance ensuring that they are of a suitable high quality and set out realistic actions	School Travel Plan Co-ordinator	Short
Recognise good practice in the development and implementation of school travel plans through the school travel plan Awards ceremony	School Travel Plan Co-ordinator	Short/Medium
Liaise with colleges in Peterborough and surrounding area to encourage the development of college travel plans	Work Place Travel Plan Co-ordinator	Short
Ensure all planning applications for new, expanding or extended schools and colleges are accompanied by a new or revised travel plan, as	School Travel Plan Co-ordinator/ Work Place Travel Plan Co-ordinator	Short

required by Planning Policy Guidance 13		
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Objective 2: Working with schools to implement, monitor and review school travel plans

Targets:	<p>LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11</p> <p>LTP CONG16 - Number of eligible students travelling to school by public transport</p> <p>LAA NI47 - Adults killed and seriously injured</p> <p>LAA NI48 - Children killed and seriously injured</p> <p>LAA NI56 - Obesity among primary school age children in year 6</p> <p>LAA NI67 - Congestion – average journey time during the morning peak</p> <p>LAA NI117 - 16 to 18 year olds who are not in education, training or employment</p> <p>LAA NI175 - Access to services and facilities using public transport, walking or cycling</p> <p>LAA NI177 - Local bus journeys</p> <p>LAA NI185 - CO₂ reduction from LA operations</p> <p>LAA NI186 - Per capita CO₂ emissions</p> <p>LAA NI188 - Adapting to climate change</p> <p>LAA NI194 - Level of air quality – reduction in NO_x and primary PM₁₀ emissions through LA's estate and operations</p> <p>LAA NI198 - Mode of travel to school</p>
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Key actions	Responsibility	Timescale
Undertake an annual review of all school travel plans to ensure that they remain active and up to date. This will include a programme of monitoring and evaluation of progress against targets set in school travel plans	School Travel Plan Co-ordinator	Short
Identify solutions and highlight potential projects to the Safer Journeys to School programme	School Travel Plan Co-ordinator	Short
Produce a termly newsletter called 'Footprints' containing updates on school travel plans , local and national promotion to highlight current initiatives in sustainable school travel	School Travel Plan Officer	Short
Introduce a rolling three year programme for schools to revise their travel plan	School Travel Plan Co-ordinator	Medium

Objective 3: Promote walking, cycling and public transport for the school journey
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Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11
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LTP CONG16 - Number of eligible students travelling to school by public transport LAA NI48 - Children killed and seriously injured LAA NI56 - Obesity among primary school age children in year 6 LAA NI67 - Congestion – average journey time during the morning peak LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI177 - Local bus journeys LAA NI186 - Per capita CO ₂ emissions LAA NI194 - Level of air quality – reduction in NO _x and primary PM ₁₀ emissions through LA's estate and operations LAA NI198 - Mode of travel to school
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Key actions	Responsibility	Timescale
Offer all primary schools pedestrian training for all reception children and their parent/carer	Road Safety Officer	Short/Medium
Introduce Park and Stride schemes where appropriate to do so	School Travel Plan Co-ordinator	Medium
Introduce Walking Bus schemes where appropriate to do so	School Travel Plan Co-ordinator	Medium
Offer on-road cycle training to all primary children aged 10 and over	Road Safety Officer	Short
Work towards National Standards level 1, 2 and 3 cycle training	Road Safety Officer	Ongoing
Works towards Bikeability level 1, 2 and 3	Sustainable Travel Officer	Medium
Seek funding to recruit a Bike it officer to work in schools to promote cycling	Travelchoice Team Manager	Medium
Investigate improvements to public transport ticketing options to encourage wider use of public transport for the school journey	Team Manager – Contract and Planning	Medium
Provision of walking, cycling, public transport maps for each school		Short
Encourage schools to include reference to sustainable travel in their prospectus, induction days and information to parents	School Travel Plan Co-ordinator	Medium
Improve sustainable school travel information on the council's website and provide the link to school websites	School Travel Plan Co-ordinator	Short
Encourage schools to link sustainable travel into curriculum such as PSHE Lessons as part of the lesson play	School Travel Plan Co-ordinator / School Travel Plan Officer	Short
Provide example lesson plans linked to curriculum for primary and secondary schools	School Travel Plan Co-ordinator / School Travel Plan Officer	Short

Objective 4: Implement a programme of engineering measures to improve access to schools	
Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11 LAA NI47 - Adults killed and seriously injured

	LAA NI48 - Children killed and seriously injured LAA NI56 - Obesity among primary school age children in year 6 LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI186 - Per capita CO ₂ emissions LAA NI198 - Mode of travel to school	
Key actions	Responsibility	Timescale
Improve walking and cycling infrastructure along routes to school through the safer journeys to school programme	School Travel Plan Co-ordinator	Medium
Ensure new developments include good walking and cycling routes to local schools and colleges and good access to public transport provision	Travelchoice Team Manager / School Travel Plan Co-ordinator	Medium
Provide schools with details of cycling guidelines etc to facilitate them to implement their own improvements	School Travel Plan Co-ordinator	Short

Objective 5: Promote awareness of sustainable travel, road safety, good behaviour and healthy travel to school		
Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11 LTP CONG16 - Number of eligible students travelling to school by public transport LAA NI47 - Adults killed and seriously injured LAA NI48 - Children killed and seriously injured LAA NI56 - Obesity among primary school age children in year 6 LAA NI67 - Congestion – average journey time during the morning peak LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI177 - Local bus journeys LAA NI186 - Per capita CO ₂ emissions LAA NI198 - Mode of travel to school	
Key actions	Responsibility	Timescale
Provide a programme of Theatre in Education to pupils of all ages, on a rolling programme	School Travel Plan Co-ordinator / Road Safety Officer	Short
Investigate ways of continuing to provide independent travel training	School Travel Plan Co-ordinator	Medium
Encourage schools to use a variety of means to promote appropriate standards of behaviour on the school journey, particularly when preparing students moving from primary to secondary school	Transport Officer	Short
Provide students, parents and schools with an up-to-date Student Behaviour Policy on a regular basis	Transport Officer	Short

Monitor all incidents of misbehaviour on school transport services, identifying any trends and acting on these as appropriate	Transport Officer	Short
Work with transport operators, parents and schools to reduce the non-compliance of the Student Behaviour Policy	Specialist Transport Officer	Medium
Proactively work with transport operators, students, parents and schools to encourage positive relationships	Specialist Transport Officer	Medium
Incorporate sustainable travel resources and opportunities into the school curriculum	School Travel Plan Co-ordinator / Road Safety Officer	Short
Deliver ongoing road safety education, training and publicity campaigns and adapt and review in line with casualty data	Road Safety Officer	Short
Work in partnership with Eco school and Healthy schools initiatives to promote cross linked aims	School Travel Plan Co-ordinator	Medium
Deliver Year 7 road safety programme in at least 4 secondary schools per academic year	Road Safety Officer	Short
Deliver Be Safe Be Seen campaign to children and teenagers during October and November linking to national campaigns	Road Safety Officer	Short

Objective 6: Provide transport to school as prescribed in the Children's Services Transport Policies		
Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11 LTP CONG16 - Number of eligible students travelling to school by public transport LAA NI47 - Adults killed and seriously injured LAA NI48 - Children killed and seriously injured LAA NI67 - Congestion – average journey time during the morning peak LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI177 - Local bus journeys LAA NI186 - Per capita CO ₂ emissions LAA NI198 - Mode of travel to school	
Key actions	Responsibility	Timescale
Increase the number of eligible secondary school students travelling to school by public transport, where walking or cycling to school is not possible	Transport Officer	Short
Investigate and implement improvements to the quality of school transport services	Team Manager – Passenger Transport Operations	Medium
Introduce Yellow Buses (or the Yellow Bus philosophy) on to the school	Team Manager – Passenger Transport	Medium

run where appropriate to do so	Operations	
Maintain high quality drivers and escorts through introduction of NVQ requirements	Specialist Transport Officer	Medium
Investigate and implement the use of CCTV on school transport services	Team Manager – Passenger Transport Operations	Medium

Objective 7: Monitoring and targets		
Targets:	LTP CONG15 - 90% of schools with a school travel plan by the end of 2010-11 LTP CONG16 - Number of eligible students travelling to school by public transport LAA NI47 - Adults killed and seriously injured LAA NI48 - Children killed and seriously injured LAA NI56 - Obesity among primary school age children in year 6 LAA NI67 - Congestion – average journey time during the morning peak LAA NI117 - 16 to 18 year olds who are not in education, training or employment LAA NI175 - Access to services and facilities using public transport, walking or cycling LAA NI177 - Local bus journeys LAA NI185 - CO ₂ reduction from LA operations LAA NI186 - Per capita CO ₂ emissions LAA NI188 - Adapting to climate change LAA NI194 - Level of air quality – reduction in NO _x and primary PM ₁₀ emissions through LA's estate and operations LAA NI198 - Mode of travel to school	
Key actions	Responsibility	Timescale
Set up a working group to take responsibility for the Strategy and its updating and implementation	Transport and Sustainable Environment	Short
Ensure all targets are monitored and reported in line with council policy	Transport and Sustainable Environment	Medium
Undertake an annual school transport census to meet the requirements of National Indicator 198	Children's Services	Short
Periodically review the Children's Services Transport Policies	Children's Services	Medium
Periodically review the Service Level Agreement between Children's Services and Operations to enable effective delivery of the Children's Services School Transport Policy	Transport and Sustainable Environment / Children's Services	Medium

Short - Within 12 months or completed annually

Medium - Between 1-5 years