

# Good going Patrons

## The @ctive Card: 10% discount on membership

The @ctive card offers a wide range of discounts on activities for the whole family, ranging from health and fitness to swimming or gardening through to fun days out. The @ctive card and *good going* are now working in partnership and all *good going* pledge card holders are entitled to a 10% discount on @ctive card membership including discounts at the a wide range of attractions.



For more information on how to apply, where to apply and how much it will cost, please visit [www.peterborough.gov.uk](http://www.peterborough.gov.uk) or call (01733) 742528.

## Activity World: £1 off child admission

“Activity World is happy to endorse the *good going* – Travelchoice campaign. As a *good going* patron, Activity World is happy to offer all cardholders a discount of £1 off child admission”. (Please note: this offer cannot be used in conjunction with any other offers, parties or group bookings)

### Activity World Ltd

Padholme Road East  
Peterborough  
PE1 5XH  
Tel: (01733) 558774  
Website: [www.activityworld.co.uk](http://www.activityworld.co.uk)

## A R Adams & Son: 10% off all parts and accessories

A range of bikes, parts and accessories available at this family run business.

### A R Adams & Son

979 Lincoln Road  
Walton  
Peterborough  
PE4 6AF

## Bristows Cycles: 10% off all purchases over £10

Bristows Cycles offer 10% off purchases over £10 (excluding repairs)

### Bristows

46 Church Drive  
Orton Waterville  
Peterborough  
PE2 5HE  
Tel: (01733) 231755  
Website: [www.bristowscycles.co.uk](http://www.bristowscycles.co.uk)



## **Exclusively Bikes: Up to 10% off accessories**

A wide range of bikes and parts available

### **Exclusively Bikes**

91 Church Street  
Stanground  
Peterborough  
PE2 8HF

## **First Choice Holidays 5% off all coach holidays, coach tours and worldwide cruises**

A wonderful offer! A fantastic range of potential holiday destinations are covered by this exciting discount. (City centre and Serpentine Green only).

### **First Choice**

Serpentine Green  
Hampton  
Peterborough  
PE7 8BD  
Tel: (01733) 553303

### **and at**

69 Queensgate  
Long Causeway  
Peterborough  
PE1 1YD

## **Flag Fen: 20% off entry**

Featured on channel 4's Time Team series, Flag Fen offers a fascinating insight into Bronze Age life in the Fens.

The Drove Way  
Northey Road  
Peterborough  
PE6 7QJ  
(01733) 330202

## **Great Performance Ltd: 10% off the world's most accurate pedometer**

As a *good going* patron, Great Performance Ltd are offering all cardholders 10% off the normal retail prices of all Digi-Walker pedometers.

### **Great Performance Ltd**

59 Holland Gardens  
Brentford  
London TW8 0BF  
Tel: (0845) 868 1886  
Website: [www.digiwalker.co.uk/goodgoing](http://www.digiwalker.co.uk/goodgoing)



## Key Theatre

10% discount on selected shows, ask at box office for more information.

### Key Theatre

Embankment Road  
Peterborough  
PE1 1EF  
Tel: (01733) 207239



## Lakeside Café and Bar, Ferry Meadows

10% of all food and drink on the menu. Enjoy a great selection of light meals and refreshments at this extremely popular location overlooking Gunwade Lake in Ferry Meadows.

### Lakeside Café and Bar

Ferry Meadows  
Nene Park  
Ham lane  
Orton Waterville  
Peterborough  
PE2 5UU  
Tel: (01733) 370293



## Millets 10% off all full priced merchandise

Helping you to enjoy walking even more! Millets stock a huge range of outdoor and expedition equipment for anyone travelling by foot.

### Millets

47 Bridge Street  
Peterborough  
PE1 1HA  
Tel: (01733) 341371

## Motorsavers: 10% off any bike or accessory purchase

A range of cycle accessories and spares are available at this convenient city centre store.

### Motorsavers

22a, Long Causeway  
Peterborough  
Cambridgeshire  
PE1 1TS  
Tel: (01733) 56505



## **On Yer Bike 10% off all accessories (excl. special offers)**

A huge range of cycle accessories are on offer at On Yer Bike. They also stock a great selection of bicycles.

### **On Yer Bike**

541 Lincoln Road  
Peterborough  
PE1 2PB  
Tel: (01733) 561550

## **Orton Meadows Golf Course 10% discount on Pitch & Putt**

Cycle to Orton Meadows Golf Course (close to Ferry Meadows) and get that competitive spirit going with a few rounds of Pitch and Putt.

### **Orton Meadows Golf Course**

Ham Lane  
Orton Waterville  
Peterborough  
PE2 5UU  
Tel: (01733) 237478

## **Peterborough Ladies Cricket Club: 1<sup>st</sup> lesson free**

Are offering an introductory lesson free to good going members. The club meet at Orton Longueville school on Tuesdays from 6-7pm.

For further information contact Louise Whitney on (01733) 564033 or at [a\\_l\\_whitney@hotmail.com](mailto:a_l_whitney@hotmail.com).



## **Railworld: free child admission with any full paying adult**

“Railworld is a visitor attraction operating under the banner of sustainable travel and 21<sup>st</sup> century rail history. Railworld fully supports the aims of *good going* and would like to show this support by offering all visitors with a *good going* pledge card the opportunity to gain 1 FREE admission with any full paying adult”.

## **Richard Marson Cycles: 10% of cycles and accessories (excludes special offers)**

Specializes in the Giant brand of bicycles also a large range of electric bikes

### **Richard Marson Cycles**

25 Market Street  
Whittlesey  
PE7 1BA

## **Robertsons Cycle Centre: Upto 10% off accessories**

Large range of cycles and accessories available at this city centre shop.

### **Robertsons Cycle Centre**

50 Cowgate  
Peterborough  
PE1 1NA

## **Sustrans On-line shop [www.sustransshop.co.uk](http://www.sustransshop.co.uk)**

“Sustrans is pleased to be working with Peterborough City Council on the Travelchoice project. As a *good going* partner, we will look to support the campaign in its efforts to raise awareness of and encourage more sustainable forms of transport”.



Sustrans are offering a 20% discount on all Sustrans merchandise ordered by phone only.  
Tel: 0845 113 0065

### **Sustrans**

2<sup>nd</sup> Floor 4-6 Cowgate  
Peterborough  
PE1 1NA  
Tel: (01733) 319981  
Website: [www.sustrans.org.uk](http://www.sustrans.org.uk)

## **Terry Wright Cycles: up to 10% off**

Large and extensive range of bicycles and accessories available

### **Terry Wright Cycles**

102 Bridge Street  
Deeping St James  
PE6 8HA

## **Woodston Cycles: 10% off accessories**

Range of cycles, parts and accessories

### **Woodston Cycles**

71-73 Oundle Road  
Woodston  
Peterborough  
PE2 9PB

## **Wareley Motor Repairs 20% off services, repairs & CO2 testing**

For the car sharers amongst you, this offer is a great opportunity to keep your car working efficiently. The CO2 test will show you the amount of carbon dioxide generated by your engine.

### **Wareley Motor Repairs**

5 Wareley Road  
Woodston  
Peterborough  
PE2 9PF  
Tel: (01733)312384

## **Willow Brook Farm – The Granary – 10% of all food and drink**

Why not cycle to the Granary at Willow Brook Farm and try their famous all-day breakfast in beautiful local countryside. The Granary is located just off Route 63 of the National Cycle Network and is close-by to parts of the Green Wheel.

### **Willow Brook Farm**

Stamford Road  
Helpston Heath  
Peterborough  
PE6 7EL  
United Kingdom

## **Yoga for Health: first class free!**

“Yoga for Health is delighted to support the *good going* travel initiative in Peterborough. As a *good going* patron, Yoga for Health is happy to invite supporters to join up to yoga classes with the first class FREE”.

Contact Helen Del Pino, Tel: (01733) 310795

# **Good Going Supporters**

**(No discounts)**



## **ATKINS Highways and Transportation**

Atkins Highways and Transportation would like to pledge its support to the *good going* initiative in Peterborough. As a *good going* partner, Atkins will support the campaign in Peterborough, contributing to innovative solutions that will help to establish the city as one of the leading lights of successful sustainable transport, within the UK.

### **Atkins Highways and Transportation**

Wellbrook Court  
Girton Road  
Cambridge  
CB3 0NA  
Website: [www.atkinsglobal.com](http://www.atkinsglobal.com)

## **Royal Hasköning**

“Royal Hasköning is delighted to endorse *good going* – travel awareness in Peterborough. By supporting the good going campaign, Royal Hasköning hope to help promote and encourage more sustainable forms of transport in Peterborough where we have been based for over 30 years”.

### **Royal Hasköning**

Rightwell House  
Bretton  
Peterborough  
Tel: 01733 336655  
Website: [www.royalhaskoning.com](http://www.royalhaskoning.com)



## **The Wildlife Trusts**



“We seek to encourage sustainable transport to our reserves and promote the value of walking and cycling to city reserves in Peterborough. The Wildlife Trust is dependent on voluntary donations”.

**The Wildlife Trust**

Manor House  
Broad Street  
Great Cambourne  
Cambridge  
CB3 6DH  
Website: [www.wildlifebcnp.org](http://www.wildlifebcnp.org)

**UK CEED: *good going* patrons**

“The UK Centre for Economic and Environmental Development (UK CEED) is delighted to endorse Peterborough’s *good going* Travelchoice campaign. As a good going partner we will look to support the campaign in its efforts to raise awareness of, and encourage more, sustainable forms of transport and technologies that enable travel substitution”.

*Jonathan Selwyn, Executive Director, UK CEED.*

**UK CEED**

Priestgate House  
3/7 Priestgate  
Peterborough  
PE1 1JN  
Tel: 01733 311644  
Web: [www.ukceed.org](http://www.ukceed.org)

