

## Executive Summary

The City Council and its partners firmly believe that Peterborough is an ideal candidate for selection as the nation's 'Sustainable Travel Demonstration Town'. The Council has proven ability "to deliver" and aspires to be at the forefront of all positive transport and environmental initiatives. This extends to a desire to provide an example of best practice to help guide the creation of further such towns across the country. Based upon the package of schemes put forward within this bid document, and the points outlined below, Peterborough has the real potential to be a truly 'Sustainable Travel Demonstration Town'.

- The schemes detailed are a complementary package of measures that will provide a framework for sustainable expansion and enhancement of transport in Peterborough.
- These schemes utilise and expand on areas of best practice throughout the country to potentially deliver a unique collection of upgraded best practice approaches within the sustainable transport field.
- A total of 18 schemes form an extensive, interwoven network of sustainable travel initiatives.
- The breadth of support for the project is revealed through letters from a diverse set of partners. Substantial support is evident from both private and public organisations, as well as voluntary and charitable organisations.
- Peterborough was designated as an Environment City in 1992, one of only four cities in Britain to be given this status, and is keen to enhance this special status.
- A unique partnership exists between public, private and voluntary sectors, in the form of the Peterborough Environment City Trust (PECT), which takes a lead role in many environmental initiatives both locally and nationally.
- The population of Peterborough is set to grow by 11.6% to 181,800 by 2016, primarily due to the development of the fourth "township" at Hampton, South of the City Centre.

- Peterborough has been recognised as an area of sustained growth by the Office of the Deputy Prime Minister (ODPM) and this will lead to further growth beyond current forecasts.
- In conjunction with the East of England Development Agency and English Partnerships, the City Council has assembled a 'City Centre Masterplan' which sets out the vision of how Peterborough will transform over the next 15 to 20 years.
- The 'City Centre Masterplan' identifies investment opportunities and the need for a comprehensive sustainable approach to future transport needs.
- In February 2002, the Best Value inspection report for the Council's Transport and Engineering Services was released. The service was ranked as "fair with promising prospects for improvement".
- The progress reported in delivering the Peterborough Local Transport Plan (LTP) in the July 2002 Annual Progress Report (APR) was well received by Government. The Council was ranked 'well above average', and the fourth best authority in terms of LTP delivery in the country.
- The July 2003 APR highlighted the City Council's programme delivery of works was above and beyond its capital allocations, reinforcing the principle that Peterborough is a 'city that delivers'.
- Peterborough possesses an inherent audit culture with close working links with key partner organisations. The development of the Peterborough Transport Audit, in association with PECT, is an example of this.
- The Greater Peterborough Partnership (GPP) is Peterborough's Local Strategic Partnership (LSP). It brings together local businesses, community groups and public and private sector organisations in a strategic partnership to improve the quality of life for those people, living, working or visiting Peterborough.
- An Environment and Transport Board was established in 2003 to progress the Environment and Transport Key Partnership element of the Local Strategic Partnership. This Key Partnership provides all stakeholders with interest in delivering a sustainable transport system for Peterborough, the opportunity to

play an active role in delivering the Sustainable Transport Demonstration Town project.