



Good going Patrons

The @ctive Card: 10% discount on membership

The @ctive card offers a wide range of discounts on activities for the whole family, ranging from health and fitness to swimming or gardening through to fun days out. The @ctive card and *good going* are now working in partnership and all *good going* pledge card holders are entitled to a 10% discount on @ctive card membership including discounts at the a wide range of attractions.



For more information on how to apply, where to apply and how much it will cost, please visit www.peterborough.gov.uk or call (01733) 742528.

Activity World: £1 off child admission

“Activity World is happy to endorse the *good going* – Travelchoice campaign. As a *good going* patron, Activity World is happy to offer all cardholders a discount of £1 off child admission”. (Please note: this offer cannot be used in conjunction with any other offers, parties or group bookings)

Activity World Ltd

Padholme Road East
Peterborough
PE1 5XH
Tel: (01733) 558774
Website: www.activityworld.co.uk

A R Adams & Son: 10% off all parts and accessories

A range of bikes, parts and accessories available at this family run business.

A R Adams & Son

979 Lincoln Road
Walton
Peterborough
PE4 6AF

Bristows Cycles: 10% off all purchases over £10

Bristows Cycles offer 10% off purchases over £10 (excluding repairs)

Bristows

46 Church Drive
Orton Waterville
Peterborough
PE2 5HE
Tel: (01733) 231755
Website: www.bristowscycles.co.uk



Exclusively Bikes: Up to 10% off accessories

A wide range of bikes and parts available

Exclusively Bikes

91 Church Street
Stanground
Peterborough
PE2 8HF

First Choice Holidays 5% off all coach holidays, coach tours and worldwide cruises

A wonderful offer! A fantastic range of potential holiday destinations are covered by this exciting discount. (City centre and Serpentine Green only).

First Choice

Serpentine Green
Hampton
Peterborough
PE7 8BD
Tel: (01733) 553303

and at

69 Queensgate
Long Causeway
Peterborough
PE1 1YD

Flag Fen: 20% off entry

Featured on channel 4's Time Team series, Flag Fen offers a fascinating insight into Bronze Age life in the Fens.

The Drove Way
Northey Road
Peterborough
PE6 7QJ
(01733) 330202

Great Performance Ltd: 10% off the world's most accurate pedometer

As a *good going* patron, Great Performance Ltd are offering all cardholders 10% off the normal retail prices of all Digi-Walker pedometers.

Great Performance Ltd

59 Holland Gardens
Brentford
London TW8 0BF
Tel: (0845) 868 1886
Website: www.digiwalker.co.uk/goodgoing



Key Theatre

10% discount on selected shows, ask at box office for more information.

Key Theatre

Embankment Road
Peterborough
PE1 1EF
Tel: (01733) 207239



Lakeside Café and Bar, Ferry Meadows

10% of all food and drink on the menu. Enjoy a great selection of light meals and refreshments at this extremely popular location overlooking Gunwade Lake in Ferry Meadows.

Lakeside Café and Bar

Ferry Meadows
Nene Park
Ham lane
Orton Waterville
Peterborough
PE2 5UU
Tel: (01733) 370293



Millets 10% off all full priced merchandise

Helping you to enjoy walking even more! Millets stock a huge range of outdoor and expedition equipment for anyone travelling by foot.

Millets

47 Bridge Street
Peterborough
PE1 1HA
Tel: (01733) 341371

Motorsavers: 10% off any bike or accessory purchase

A range of cycle accessories and spares are available at this convenient city centre store.

Motorsavers

22a, Long Causeway
Peterborough
Cambridgeshire
PE1 1TS
Tel: (01733) 56505



On Yer Bike 10% off all accessories (excl. special offers)

A huge range of cycle accessories are on offer at On Yer Bike. They also stock a great selection of bicycles.

On Yer Bike

541 Lincoln Road
Peterborough
PE1 2PB
Tel: (01733) 561550

Orton Meadows Golf Course 10% discount on Pitch & Putt

Cycle to Orton Meadows Golf Course (close to Ferry Meadows) and get that competitive spirit going with a few rounds of Pitch and Putt.

Orton Meadows Golf Course

Ham Lane
Orton Waterville
Peterborough
PE2 5UU
Tel: (01733) 237478

Peterborough Ladies Cricket Club: 1st lesson free

Are offering an introductory lesson free to good going members. The club meet at Orton Longueville school on Tuesdays from 6-7pm.

For further information contact Louise Whitney on (01733) 564033 or at a_l_whitney@hotmail.com.



Railworld: free child admission with any full paying adult

“Railworld is a visitor attraction operating under the banner of sustainable travel and 21st century rail history. Railworld fully supports the aims of *good going* and would like to show this support by offering all visitors with a *good going* pledge card the opportunity to gain 1 FREE admission with any full paying adult”.

Richardsons Cycles 10% off all cycle accessories.

Richardsons

Queensgate Shopping Centre
Peterborough

Richard Marson Cycles: 10% of cycles and accessories (excludes special offers)

Specializes in the Giant brand of bicycles also a large range of electric bikes

Richard Marson Cycles

25 Market Street
Whittlesey
PE7 1BA

Robertsons Cycle Centre: Upto 10% off accessories

Large range of cycles and accessories available at this city centre shop.

Robertsons Cycle Centre

50 Cowgate
Peterborough
PE1 1NA

Sustrans On-line shop www.sustransshop.co.uk

“Sustrans is pleased to be working with Peterborough City Council on the Travelchoice project. As a *good going* partner, we will look to support the campaign in its efforts to raise awareness of and encourage more sustainable forms of transport”.

Sustrans are offering a 20% discount on all Sustrans merchandise ordered by phone only.
Tel: 0845 113 0065

Sustrans

2nd Floor 4-6 Cowgate
Peterborough
PE1 1NA
Tel: (01733) 319981
Website: www.sustrans.org.uk



Terry Wright Cycles: up to 10% off

Large and extensive range of bicycles and accessories available

Terry Wright Cycles

102 Bridge Street
Deeping St James

PE6 8HA

Woodston Cycles: 10% off accessories

Range of cycles, parts and accessories

Woodston Cycles

71-73 Oundle Road
Woodston
Peterborough
PE2 9PB

Wareley Motor Repairs 20% off services, repairs & CO2 testing

For the car sharers amongst you, this offer is a great opportunity to keep your car working efficiently. The CO2 test will show you the amount of carbon dioxide generated by your engine.

Wareley Motor Repairs

5 Wareley Road
Woodston
Peterborough
PE2 9PF
Tel: (01733)312384

Willow Brook Farm – The Granary – 10% of all food and drink

Why not cycle to the Granary at Willow Brook Farm and try their famous all-day breakfast in beautiful local countryside. The Granary is located just off Route 63 of the National Cycle Network and is close-by to parts of the Green Wheel.

Willow Brook Farm

Stamford Road
Helpston Heath
Peterborough
PE6 7EL
United Kingdom

Yoga for Health: first class free!

“Yoga for Health is delighted to support the *good going* travel initiative in Peterborough. As a *good going* patron, Yoga for Health is happy to invite supporters to join up to yoga classes with the first class FREE”.

Contact Helen Del Pino, Tel: (01733) 310795

Good Going Supporters

(No discounts)



ATKINS Highways and Transportation

Atkins Highways and Transportation would like to pledge its support to the *good going* initiative in Peterborough. As a *good going* partner, Atkins will support the campaign in Peterborough, contributing to innovative solutions that will help to establish the city as one of the leading lights of successful sustainable transport, within the UK.

Atkins Highways and Transportation

Wellbrook Court

Girton Road

Cambridge

CB3 0NA

Website: www.atkinsglobal.com

Royal Hasköning

“Royal Hasköning is delighted to endorse *good going* – travel awareness in Peterborough. By supporting the *good going* campaign, Royal Hasköning hope to help promote and encourage more sustainable forms of transport in Peterborough where we have been based for over 30 years”.

Royal Hasköning



Rightwell House
Bretton
Peterborough
Tel: 01733 336655
Website: www.royalhaskoning.com

The Wildlife Trusts

“We seek to encourage sustainable transport to our reserves and promote the value of walking and cycling to city reserves in Peterborough. The Wildlife Trust is dependent on voluntary donations”.

The Wildlife Trust

Manor House
Broad Street
Great Cambourne
Cambridge
CB3 6DH
Website: www.wildlifebcnp.org



UK CEED: *good going* patrons

“The UK Centre for Economic and Environmental Development (UK CEED) is delighted to endorse Peterborough’s *good going* Travelchoice campaign. As a good going partner we will look to support the campaign in its efforts to raise awareness of, and encourage more, sustainable forms of transport and technologies that enable travel substitution”.

Jonathan Selwyn, Executive Director, UK CEED.

UK CEED

Priestgate House
3/7 Priestgate
Peterborough
PE1 1JN
Tel: 01733 311644
Web: www.ukceed.org

