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## Roadway lamppost banners

There are highly visible, quality banners located at key roadways along Bourges Boulevard, London Road, New Road, and Rivergate. [Bay Media \(http://www.baymedia.co.uk/\)](http://www.baymedia.co.uk/) are the contract suppliers for these advertisements. They handle the end-to-end process, from supply, production, installation and removal, all under one cost. Prices vary from £299.

To advertise please contact email [enquiries@baymedia.co.uk](mailto:enquiries@baymedia.co.uk) or call 020 8343 2525.

## City Centre lamppost banners

There are highly visible, quality banners located at along the pedestrianised areas of the city centre at Bridge Street and Cathedral Square/Church Street.

Prices start from £150-£200 for the first fortnight with subsequent fortnights £75-£100 with deals for bulk buying.

To advertise please email [marketing@peterborough.gov.uk](mailto:marketing@peterborough.gov.uk), or call 01733 452548.

## Roundabouts

If you're looking for alternative ways to promote your business then you could consider sponsoring one of the city council's roundabouts for thousands of motorists to see every day of the year.

Prices do vary depending on the location and size of the roundabout, but on average sponsorship can cost just £4 a day.

If you are interested in sponsoring a roundabout then please contact us on 01733 863611 or email [roundabouts@peterborough.gov.uk](mailto:roundabouts@peterborough.gov.uk).

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Try watching this video on [www.youtube.com](http://www.youtube.com), or enable JavaScript if it is disabled in your browser.

## Ceremonies Guide

The ceremonies guide is produced yearly and includes advertising of wedding related services. If you would like to advertising in the next issue please email [marketing@peterborough.gov.uk](mailto:marketing@peterborough.gov.uk) or call 01733 452548 for details.

## Your Peterborough magazine (Council Tax edition)

Your Peterborough Council Tax edition goes out with council tax bills to all 80,000 households in the city in March each year. Advertising is available but it can be very popular. If you would like to advertise in the next edition please email [marketing@peterborough.gov.uk](mailto:marketing@peterborough.gov.uk) or call 01733 452548.

[View the current Your Peterborough \(https://issuu.com/peterboroughcc/docs/yourpeterboroughbooklet2019\)](https://issuu.com/peterboroughcc/docs/yourpeterboroughbooklet2019) magazine.

## City centre street trading

The city centre is available for bookings by traders throughout the year via the city services team. These bookings are subject to availability and Peterborough City Council's terms and conditions.

Please contact Melissa Butcher by email [melissa.butcher@peterborough.gov.uk](mailto:melissa.butcher@peterborough.gov.uk) for further information.

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