

You are here: > Home > News > Residents > Be a winner this summer with a #selfie smile

If you're a fan of the selfie then posing for one at a whole host of Peterborough attractions this summer could win you some great prizes.

The competition is being run by Peterborough City Council's Visitor Information Centre on Bridge Street with support from visitor attractions across the city.

The competition begins on Monday 24 July and runs for six weeks, ending on Sunday 3 September.

Each week every visitor attraction supporting the competition will post a special location on their individual Facebook page where people are invited to take a selfie. In addition, people can take a selfie with ESP, Travel World and The Fens magazines that are all available to collect from the Visitor Information Centre on Bridge Street. To enter the competition people will then need to post the selfie on the Facebook page of the attraction or magazine with the hashtag #PboroSummerSelfie and check themselves in.

Details of each visitor attraction are available by going on <u>Visit Peterborough website</u>. (http://www.visitpeterborough.com/) People are encouraged to like the Facebook page of each venue so that they can keep up to date on the weekly selfie locations.

People only need to post one selfie to enter the competition, but are invited to submit further entries for as many different venues as they would like. Each selfie is one competition entry.

Each week a winner will be chosen at random. There will be prizes each week for the best selfie, including free entry to attractions, hotel stays, gift vouchers and signed Peterborough United merchandise. Details of each week's prize and winner will be posted on the <u>Visit Peterborough website</u>. (http://www.visitpeterborough.com/) and on the Visit Peterborough Facebook page.

At the end of the six weeks entries will be judged by the Mayor of Peterborough, councillor John Fox and Miss Peterborough, Laura Bailey who will select an overall winner. They will receive the Ultimate Peterborough Package which will contain a number of prizes.

Councillor Steve Allen, cabinet advisor to the leader, said: "We have so many great attractions across Peterborough that are really popular with residents and visitors, especially in the summer months. We also know that there are lots more people who would enjoy them and this competition is about making sure people know about the many great things there are to do in Peterborough.

"It's really easy to apply, all you need to do is take a selfie at one or more of the attractions each week and post it on the Facebook page of the attraction with the hashtag #PboroSummerSelfie. There are some really great prizes up for grabs, donated by each of the visitor attractions, so it's well worth doing.

"At the end of each week we will pick a winner at random and that person will win one of several weekly prizes. At the end of the six weeks we will pick the best overall selfie and that person will win a whole host of prizes including vouchers, free entry passes and a hotel stay."

People can find out more about the competition by going on the <u>Visit Peterborough website</u>. (http://www.visitpeterborough.com/) You can also visit the Peterborough Visitor Information Centre on Bridge Street.

The centre sells tickets to local shows for trips, events and special attractions, provides information and tickets for all kinds of transport and sells a range of unique gifts, Peterborough-branded souvenirs, historical photographs and postcards.

The centre is open Monday to Saturday 9.30am to 5pm. People can also email vic@peterborough.gov.uk or call (01733) 452336.