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Peterborough City Market has expanded this month with five new traders, each having taken up the offer of a free stall in April.

The new traders bring even further diversity to the market, with their products and services including band merchandise, ironing and steam cleaning, artisan foods, specialist cakes and vintage furniture.

The entrepreneurs took up the Market's recent offer to try out new ideas or expand their business without the commitment of rental charges. At the end of April they will be given the option to extend their lease for a further eight weeks with a 20 per cent discount on rent.

The new stalls are:

- > **Here We Aren't: The Merch Table** - run by Barry Walker, a gigging musician and DJ who runs Peterborough record label Here We Aren't.

Barry said: "In 2007 I started to release music for friends and other bands. I came to realise that there are so few opportunities for artists to put their music and merchandise in front of people. With this stall, I think I've found the solution."

Barry is also looking for visual artists, writers, and craftspeople who wish to sell their artwork to local people. His Facebook site is @herewearent.

- > **Iron Out Professional Ironing & Steam Cleaning** - Odelle Walsh offers ironing services and steam cleaning of mats, rugs, pet bedding, pet cages and more.

Odelle said: "The other services I provide include office and home cleaning, PAT Testing, EICR, emergency light testing, gas catering inspection, thermal imaging and more. You can find us on Facebook as @facser."

- > **Notfoundinthefoodmarket** - A new venture for Shaun Taylor, who recently left Thomas Cook's finance team to explore his passion for fine food.

The stall stocks artisan and fine foods not generally found in the supermarket such as artisan crisps, crackers, chocolate and drinks, plus unusual food ingredients such as liquid smoke, meze jars, pate, meal kits, flavoured olive oils as well as generally hard to find ingredients.

Shaun also stocks a tea grown in the UK, snack items such as pork crackle by Tom Kerridge, and a black truffle in a jar also on sale in Selfridges. He also sells a 5kg Himalayan rock salt cooking block.

- > **Victoria's Sponge House** - a well established cake business run by Vicky Thompson-Chambers from Eye. The stall is a new venture for Vicky, selling cupcakes and treats two days a week.

- > **KI Solutions** - Louise Stevens and Kieran Imlah sell vintage furniture and appliances. Their business began last year as a removals and storage company, and has now expanded to offer pre-loved items for sale at their stall.

Steve Woolley, Markets Officer at Peterborough City Council said: "We're really keen to support local businesses, and offering this free trial can be the leg-up that they need. We trialled this approach in December last year and it was really successful - attracting new customers to the market as well as driving good business for the stalls. We wish these five new stallholders the best of luck!"

The City Market offers a 3m by 3m retail space from just £100 per week. Stallholders benefit from a full marketing strategy, website and Facebook page driven by Peterborough City Council, promoting traders' special offers and promotions.

The market's opening hours are 8.30am to 4pm, Tuesday to Saturday.

For more information call the City Market office on 01733 454454 or email [market@peterborough.gov.uk](mailto:market@peterborough.gov.uk). Alternatively visit our [City Market webpage](#) or [www.peterborough-market.org](http://www.peterborough-market.org) (<http://www.peterborough-market.org/>).